

Fact Sheet 2 – New ‘Litter-Free’ Initiatives by SBS Transit

1) Thank you for keeping clean

From 27 Jul till end-August 2007, staff at our 14 bus interchanges will reward commuters with complimentary ride tickets if they are spotted going out of their way to help us keep the bus interchanges clean.

2) Monthly Cleanest Interchange Award

This is an internal award for our 14 major interchanges. Public areas, washroom and even back of house areas such as offices and staff rest rooms will be checked to ensure a clean state. The awards will run from August to December 2007.

3) Grand Award for Cleanest Interchange

To encourage interchanges to be kept regularly clean, we have a grand award with monetary incentives built in. This is also an internal programme which will culminate in December.

4) Public Vote for Cleanest Bus Interchange

This is for commuters to vote for their cleanest interchange where they can stand to win SeasonPasses which will accord them free travel on all SBS Transit buses for a period of time. This is planned for December 2007 and commuters can vote online.

5) Cleaning buses for charity

An event which will bring staff and management together to clean some of the buses in our fleet. Money raised from cleaning the buses will go to a charity.

6) Bus Wipe

To further enhance the cleanliness of buses, the interior of all buses – floorboard, window glass, seat cushions and backrest, stanchion poles, handrails and handstraps and other areas in the bus – are being wiped twice weekly. We’ve started doing this in July at the Ang Mo Kio Bus Park and will extend it to the 6 other bus parks and 7 bus interchanges where some buses can park overnight.

(NB. This new initiative will cost us half a million dollars annually)