

Special Tap-In-Tap-Out (TITO) Promotion for Students with e-stamp

ATTENTION, ALL STUDENTS!



Starts July 2007

Starting from July, you can Ride & Redeem too!
Simply **tap-in-tap-out** when you take our **bus and/or rail services** and **accumulate e-tokens** with your **monthly e-stamp**.

Login and redeem mobile games from myGamma with your e-tokens at <http://sbst.mygamma.com>



You can also **win Sony Ericsson mobile phones** by being the highest e-token earners every month.

So hurry and **register online** with us now! The more you tap-in-tap-out with us, the better your chances of winning the mobile phone.

www.sbstransit.com.sg

Main Partners:



Sony Ericsson **ORANGE** Group

Partner:



SBS Transit

Ride & Redeem

Apr 07 - Mar 08

You mean there are more **REWARDS to REDEEM** from now? That's really good news!



Bintan Lagoon Resort



Polar Puffs & Cakes



Mr Bean



Campbell's Soup



The Olive Ristorante



Teenage@Bugis Cafe



The Cathay Restaurant



Loy Kee Best Chicken Rice



Thai Accent@VivoCity



Sun Tanning Studio



Va Va Voom Cafe the vietnamese concept

Ride & Redeem



Redeem attractive prizes just by riding with us!

Earn Transit and Bonus Dollars every time you travel with us and you can redeem for yourself exciting holiday resort stays, luxurious treats, dining as well as movie vouchers.

How to earn Transit Dollars (TDs)?

Simply ride on any SBS Transit bus, North East Line (NEL) and Sengkang/Punggol LRT till March next year and earn TDs* every time you travel with us using your registered ez-link card with a fare deduction. Example : \$1.50 fare = 1.50 TDs

* TDs are accumulated from 1 April 07.

Top 5 TD earners every quarter WIN a 3D2N Deluxe Sea Facing Room stay in Bintan Lagoon Resort worth more than \$600.

How to earn Bonus Dollars (BDs)?

Simply ride an extra dollar with us each week* (as compared to the previous week) and earn a BD.

If spending continues to increase by at least \$1 the following week, an additional BD will be given up to a maximum of 3 BDs.

BDs earned will subsequently start from 0 again once there is a decrease in spending.

* Week is defined as Monday to Sunday with base week starting from Monday of week of registration.

Example: Commuter registers on 9 July

Week 1 starts from 9 to 15 July

	1 Apr to 8 Jul	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
Fare spending	\$150	\$5	\$6	\$7	\$8	\$10	\$8	\$9	\$203
Transit Dollar (TD)	150	5	6	7	8	10	8	9	203
Bonus Dollar (BD)	0	0	1	2	3	3	0	1	10

At the end of Week 7 after registration, commuter has earned 203 TDs and 10 BDs.

He can

→ use his TDs to redeem 2 sets of special chicken rice meal. **Balance 3 TDs.**

→ use his BDs to redeem 2 soya ice cream (2 BDs), a shepherd's pie (3 BDs) and a \$10 dining voucher (4 BDs). **Balance 1 BD.**

Or

→ earn 2 more BDs and be able to redeem a Bintan Lagoon Resort room which requires 12 BDs.

What you can redeem for Jul - Sep 2007* Transit Dollars

Crab Shack Crab Brownie Cake	50
Crab Shack Crab Au Gratin	50
Crab Shack Crab Croquettes	50
Nestlé Fitnessse Breakfast Cereal (3 boxes)	80
Crab Shack Crab Baked Rice	100
Crab Shack Crab Spaghetti	100
Loy Kee Best Chicken Rice Special Set Meal	100
Va Va Voom Café Vietnamese Grilled Chicken Salad	100
Va Va Voom Café Vietnamese Lemongrass Pork Chop with Noodle or Rice	100
Campbell's Soup Goodie Pack	120
Eng Wah Cinemas Movie Voucher (1 ticket)	120
Polished Divas Nail Lounge Quickie Diva Manicure	120
The Cathay Restaurant Deep Fried Crispy Silver Bait	120
Pier Eleven Restaurant \$10 Gift Voucher	150
Polar Puffs & Cakes \$10 Gift Voucher	150
Polished Divas Nail Lounge Quickie Diva Pedicure	150
Sun Tanning Studio Bronzing Powder	150
The Olive Ristorante \$10 Gift Voucher	150
Villa Seafood Galleria \$10 Gift Voucher	150
Sun Tanning Studio SPF 15 Suntan Lotion	200
Sun Tanning Studio Sunless Tanning Lotion	200

What you can redeem for Jul - Sep 2007* Bonus Dollars

Mr Bean Soya Ice Cream	1
Miss Clarity Cafe Mud Ooze	2
Nestlé Fitnessse Breakfast Cereal	2
Miss Clarity Cafe Potato Gnocchi	3
Teenage @ Bugis Street Cafe Shepherd's Pie	3
Thai Accent @ VivoCity Water Chestnut with Crushed Ice Dessert	3
Made in China Chinese Cuisine \$10 Gift Voucher	4
Miss Clarity Cafe Squid Ink Risotto	4
The Edge Pier Sunset Mocktail	4
The Edge Miss T Rious Cocktail	4
Va Va Voom Café Vietnamese Banana Cake with Vietnamese Dripped Coffee	4
Polished Divas Nail Lounge Pampered Diva Manicure	5
Settlers Cafe 1 hour free gaming + 1 jug of drink for 6	5
Polished Divas Nail Lounge Pampered Diva Pedicure	6
Sun Tanning Studio Sun Shower 7000	6
The Cathay Restaurant Set Menu for 1 person	6
Sun Tanning Studio Sun Speed 13000	7
RainTree Resort Spa Hand & Feet Paraffin (Single)	7
RainTree Resort Spa RainTree Lulur (Single)	8
RainTree Resort Spa Relaxing (Single)	8
Bintan Lagoon Resort 1N Deluxe Sea Facing Room	12

* While stocks last.



Check out special deals on our website! Limited time offer only!

How to register?

Just logon to our website at www.sbstransit.com.sg and sign up as a member. You can then check on your Transit and Bonus Dollars.

How to redeem?

Products can be viewed and redeemed from our website. Once a successful redemption is made, your TDs and BDs will be reduced accordingly.

More Rides, More Redemptions...

Make your redemptions today

➔ www.sbstransit.com.sg

Terms and conditions apply

Main Partners:



Partners:

