

Press Release

ANNEX

SBS Transit has organised a series of events and initiatives to celebrate with their employees, industry partners and commuters. Members of the public are welcome to join in the celebrations by taking part in these events and initiatives:

Heritage Exhibition: The exhibition — which commenced at Toa Payoh Interchange today — will be held at selected stations and interchanges until the end of November:

- Toa Payoh Bus Interchange, 19 to 26 October 2023
- NE1 HarbourFront MRT Station, 28 October to 2 November 2023
- Tampines Bus Interchange, 4 to 9 November 2023
- DT12 Little India MRT Station, 11 to 16 November 2023
- Bedok Bus Interchange, 18 to 23 November 2023
- NE12 Serangoon MRT Station, 25 to 30 November 2023

Charity Fund Raiser: In support of Community Chest, SBS Transit has committed to raising at least \$320,000 for communities in need. As part of this fund-raising campaign, SBS Transit had organised a charity virtual challenge earlier in September, where participants ran, walked and completed missions to uncover hidden fun facts about SBS Transit. SBS Transit donated \$5 for every sign-up and an additional \$50,000 when participants collectively reached the goal of 50,000km.

Members of the public also have the opportunity to contribute by making a donation at www.giving.sg/campaigns/50yearsoftravellingtogether. For every donation received, SBS Transit will match it dollar for dollar, up to \$75,000.

My SBS Transit Story Contest: The public can share their favourite memory or experience on board an SBS Transit bus or train on the anniversary microsite at <https://sbst50.com/my-sbst-story> for a chance to win an exclusive EZ-link card. To boost their chances of winning, participants can also post them on Facebook and/or Instagram using the hashtag #SBST50. The top 5 most liked entries will win a limited-edition bus model and a set of the exclusive EZ-link card.

Thank-a-commuter Initiative: Commuters who display kindness at SBS Transit managed transport hubs, or while travelling with SBS Transit buses and trains, may be selected at random to receive a surprise gift as a token of appreciation for their graciousness. This is an initiative supported by the Singapore Kindness Movement (SKM) to promote a caring commuter culture.

For more information on SBS Transit's milestone celebrations, visit the anniversary microsite at <https://www.sbst50.com>.